

Fourth Annual Ownership Thinking Conference Agenda

“Increasing Accountability with Ownership Thinking”

September 16th and 17th, 2010

Inverness Hotel, Spa, and Conference Center - Englewood, Colorado

Wednesday 15th

5:00pm to 7:00pm	Early Registration	Meet & Greet	Cash Bar for Conference Attendees
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Thursday 16th

	Type of Session	Facilitator	Session Title
7:00am to 8:30am	Registration and Breakfast		
8:30am to 9:00am	Conference Kick-Off	Brad Hams	Welcome and Conference Overview
9:15am to 10:30am	Breakout	Sebabi Leballo	Hiring for Talent
	Breakout	Jean Arthur Maxwell	The Relationship Imperative
	Breakout	Greg Buskin	High Performance: How to Get It, How to Keep It
10:45am to 12:00pm	Breakout	Alex Freytag	The Ownership Thinking Process
	Breakout	Steve Parry	Sales Team Accountability
	Breakout	Les Burch	Forgiveness as an Organizational Value
12:00pm to 1:00pm	Lunch		
1:00pm to 2:15pm	Breakout	Maureen Clarry	Accountability
	Breakout	Perry Phillips	Effective Exit Planning
	Breakout	Corey Rosen	Want Your Employees to be Accountable? Make Them Owners!
2:30pm to 3:45pm	Open Session Q & A	Alex Freytag	Learning from One Another
4:00pm to 5:15pm	General - Keynote	Brad Hams	Eradicate Entitlement
5:15pm to 7:00pm	Reception		

Friday 17th

7:30am to 8:00am	Continental Breakfast		
8:00am to 9:00am	General - Keynote	Al Killeen	Soul Proprietorship
9:15am to 10:30am	Breakout	Panel/Discussion	Rapid Improvement Plans and Steering Committees
	Breakout	Kristen Russell	Creating a Culture of Ownership in Your Benefits Plan
	Breakout	Mike Scott	The Totally Accountable Organization
10:45am to 12:00pm	Breakout	Derrick Kuhn	Accountability in Marketing
	Breakout	Brad Hams	High Involvement Budgeting
	Breakout	Tom Webb	Creating Wellness Programs in Your Company
12:00pm to 1:00pm	Lunch and Meet the Experts		
1:00pm to 2:00pm	Closing Session	Brad Hams	Feedback and Ideas for 2010

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What Makes This Conference Excellent?

The fourth annual Ownership Thinking Conference promises to be a fantastic event. We are honored to have several leading resource speakers on a variety of excellent topics related to Ownership Thinking and Accountability, and several of our favorite leaders from best practice Ownership Thinking companies. In addition, you will find that this conference attracts attendees who are truly enthused about business, and enjoy sharing information and ideas. Companies practicing Ownership Thinking are becoming best in class, and having fun along the way.

Who Should Attend

Anyone who is interested in creating a culture of high performance, employee engagement, and ownership thinking should attend this conference. Attendees will include business owners, CEOs, leadership personnel in all functional areas (particularly finance and HR), and non-management personnel involved in ownership thinking steering committees or ESOP communications committees.

Conference Site

Under the wide-open Colorado skies, at the foot of the majestic Rocky Mountains, is Colorado's premier conference resort. The Inverness Hotel, Spa and Conference Center reflects the spacious grandeur of its surroundings, offering spectacular vistas, a wealth of recreation and a high degree of luxury. Just 25 minutes from downtown Denver and 35 minutes from Denver International Airport, The Inverness offers easy access to the city's attractions as well as their own: a PGA championship golf course, an IACC accredited conference center, a luxurious spa, four diamond dining and more. Visit their website to learn more: www.invernesshotel.com.

Register Today!

You can register via our web site at www.ownershipthinking.com/events.html or call our office at 303-984-1434 and register live with Carmen.

If you plan on staying at the hotel, you must contact them directly for reservations. A limited number of rooms are being held at the discounted rate of only \$169/night. www.invernesshotel.com, or call 800-832-9053 and tell them that you are attending the conference when registering.

VISTAGE MEMBERS: CALL CARMEN AT 303-984-1434 FOR DISCOUNT.

For room reservations, call The Inverness at 800-832-9053 and mention the conference.

Brad Ham's new book, "*Eradicate Entitlement: How to Create an Organization of Employees Who Think and Act Like Owners*", is finished but has not yet been through its final edit. Conference attendees will receive a complimentary (and signed) pre-publication draft of the book.