

'Getting Started with Ownership Thinking' Workshop

The 'Getting Started with OT' Workshop is a one-day, hands-on workshop designed to provide participants with the tools and foundation they need to begin practicing Ownership Thinking in their organization.

What's Covered

The Right People

Tips and tools will be provided to insure that new hires fit the profile of employees that will be successful in a high visibility, high accountability environment.

The Right Education

Ownership Thinking's financial acumen training program, Money Matters™, will be reviewed, and the tools for employee training will be provided.

The Right Measures

Participant companies will go through the Ownership Thinking Key Performance Indicator identification process, and taught how to create a scoreboard for their organization.

The Right Incentives

Participants will utilize Ownership Thinking's Effective Incentives™ template to create a first draft incentive plan for their organization.

Prior to the workshop, each participant will complete a survey and financial analysis so materials can be tailored for the session. Participants will own electronic versions of the deliverables at the end of the workshop.

Who Should Attend?

Attendees should include CEO/Owner, President, and/or senior leadership team members. We recommend that three people from each company attend. Workshops are limited to 10 companies and a maximum of 3 people from the leadership team of each participating company.

Dates/Times/Location

Tuesday March 6th, 2012 – Orlando, Florida

8:00am – 5:00pm

Tuesday May 22nd, 2012 – Columbus, OH

8:00am – 5:00pm

Tuesday August 7th 2012 – California (exact location TBD)

8:00am – 5:00pm

Wednesday October 10th, 2012 – Denver, CO

8:00am – 5:00pm

Price

\$3,000 per company, which includes all materials and lunch. Participant companies will receive a credit of \$1,500 toward a full implementation should a participant company choose to utilize an Ownership Consultant to come onsite for a full implementation.

Register

Contact Alex Freytag at 614-571-8826 or alex@ownershipthinking.com for more information and to register.

