

## 'Getting Started with Ownership Thinking' Workshop

The 'Getting Started with OT' Workshop is a one-day, hands-on workshop designed to provide participants with the tools and foundation they need to begin practicing Ownership Thinking in their organization.

### What's Covered

#### The Right People

Tips and tools will be provided to insure that new hires fit the profile of employees that will be successful in a high visibility, high accountability environment.

#### The Right Education

Ownership Thinking's financial acumen training program, Money Matters™, will be reviewed, and the tools for employee training will be provided.

#### The Right Measures

Participant companies will go through the Ownership Thinking Key Performance Indicator identification process, and taught how to create a scoreboard for their organization.

#### The Right Incentives

Participants will utilize Ownership Thinking's Effective Incentives™ template to create a first draft incentive plan for their organization.

Prior to the workshop, each participant will complete a survey and financial analysis so materials can be tailored for the session. Participants will own electronic versions of the deliverables at the end of the workshop.

### Who Should Attend?

Attendees should include CEO/Owner, President, and/or senior leadership team members. We recommend that three people from each company attend. Workshops are limited to 10 companies and a maximum of 3 people from the leadership team of each participating company.

### Dates/Times/Location

**Tuesday February 12<sup>th</sup>, 2013 – Orlando, Florida**  
8:00am – 5:00pm

**Tuesday May 14<sup>th</sup>, 2013 – St. Paul, MN**  
8:00am – 5:00pm

**Tuesday October 15<sup>th</sup> 2013 – Denver, CO**  
8:00am – 5:00pm

### Price

\$3,000 per company, which includes all materials and lunch. Participant companies will receive a credit of \$1,500 toward a full implementation should a participant company choose to utilize an Ownership Consultant to come onsite for a full implementation.

### Register

Contact Alex Freytag at 614-571-8826 or [alex@ownershipthinking.com](mailto:alex@ownershipthinking.com) for more information and to register.

